



# AI Strategy Overview



## Purpose

This document outlines how AI is becoming a core component of our platform, enhancing clinical decision-making, improving outcomes, and streamlining user experiences. It communicates our AI vision to partners, prospects, customers, and employees, establishing a unified approach across all stakeholders.

## Vision & Goals

### Vision

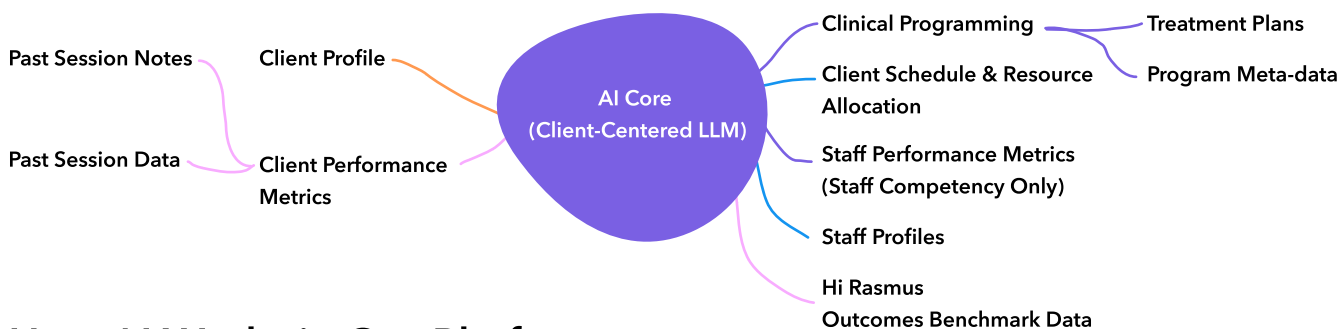
Our core vision is to help therapists and clinicians to focus on the child in front of them, while our AI-driven platform supports their journey to help a million children with autism achieve better outcomes. By integrating intelligent assistance, we ensure that each child's unique needs are at the center of care.

### Goals

- Improve decision-making for therapists and clinical staff.
- Enhance user engagement by providing intelligent assistance.
- Ensure data-driven improvements in client outcomes.
- Foster continuous learning and optimization through AI insights.

## Core AI Model

The AI model serves as the central intelligence engine of our platform, interacting with various data sources to deliver precise, context-aware assistance. Hi Rasmus' core is built on highly structured data, which forms the foundation for successful AI implementation and allows the model to operate with enhanced accuracy and reliability.



## How AI Works in Our Platform

- **Data Collection:** AI pulls data from multiple sources, ensuring it has comprehensive information to proactively support decision making
- **Real-Time Assistance:** Provides actionable recommendations (e.g., therapy adjustments, scheduling suggestions) during sessions or in preparation.
- **Predictive Analytics:** Uses historical and current data to predict outcomes, offer insights, and suggest interventions.
- **Personalization:** Tailors user experiences, suggesting individualized programs based on past performance for the individual client and staff member.

## Security and Compliance

- All data is processed securely, with HIPAA-compliant encryption and data privacy protocols.
- The AI system is designed to work within the clinical and ethical boundaries set for healthcare providers, including guidelines from the BACB.

## Next Steps & Future Development

- **Continuous Improvement:** Our AI model will continuously learn and evolve as it processes more data, becoming increasingly accurate and useful.
- **Partner Collaboration:** We aim to collaborate with partners to refine AI capabilities further and ensure it meets real-world clinical needs.
- **Employee Vision:** Internally, our AI strategy empowers teams to focus on more meaningful interactions by reducing administrative load.

